



Saving the planet... One meeting at a time.™



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## The Better Way To Make Meetings More Productive

Scheduling and planning of meetings, events and conferences is becoming more and more complex with more people in more locations and the increased popularity of multi-facility videoconferencing. Until now, organizations have all faced the same challenge – no efficient, seamless scheduling process. Organizations resort to manual processes that require numerous emails, phone calls and faxes just to schedule one single event. myVRM is a scheduling solution that solves the problem. myVRM software enables users to quickly and easily schedule everything they need for one room conferences, audio conferences, point-to-point videoconferences and multipoint videoconferences with one easy to use, cost effective system that truly coordinates all of the details in a fraction of the time.

## Flexible, Scalable, Sensible

myVRM grows along with your meeting because of its modular design, allowing you to add on options for AV, Catering & Housekeeping Work Orders, Advanced Outlook Integration, Configurable Room Layouts and more as the demands of your environment changes. myVRM automatically handles time zone conversion, making coordinating participants from around the world a snap. myVRM's powerful reporting capabilities help maximize utilization of critical resources, thereby making your organization more efficient.



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“Top Executives are hard to reach. You never know if they’re coming to the conference or if they have all the details.”

▶ *Problem Solved using myVRM*

“I’ve got people in several different times zones trying to manage and schedule conferences in rooms across the globe and I have dozens happening at one time.”

▶ *Problem Solved using myVRM*

“I’m using three different pieces of software to manage my conferences and I still can’t bill back departments, allocate usage, and create reports.”

▶ *Problem Solved using myVRM*

## Problem Solved

myVRM is a scheduling solution to the problem, “there’s got to be a better way.” This sentiment has been echoed by nearly every conference coordinator we have spoken to. None of the scheduling methods being used were altogether easy, efficient and cost-effective. Regardless of the size of the vertical this one challenge was universal. myVRM has developed a unique software approach that simply resolves the multi-facility scheduling issues completely and effectively. Only myVRM combines meeting room scheduling software, video bridging and videoconferencing in one integrated, easy to use solution.

With myVRM, even a conferencing novice without technical training can set up a meeting that guarantees the right people will show up in the right place at the right time. myVRM even makes it easy for users to make the changes, not to mention the cancellations that inevitably come from scheduling a meeting. It just takes a few clicks of the mouse to schedule, manage and track dozens of conferences.



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## An All-In-One Conferencing Command Center

### myVRM is a flexible, scalable way to schedule and manage all types of conferences

- Manages any number of conferences anywhere in the world
- Schedules point-to-point and multi-point video, audio, room only and web conferences
- Handles immediate, future and recurring conferences
- Supports the scheduling of major manufacturers (including Cisco, Tandberg and Polycom) telepresence, high definition and standard definition products

### myVRM manages every aspect of scheduling and conferencing

- Tracks usage of people, equipment and rooms ensuring no double booking
- Quickly handles last-minute changes and additions
- Automatically coordinates time zones
- Automatically generates work orders for AV equipment, catering, housekeeping, etc.
- Allows attaching of directions, maps, agenda and more to invitations in any file type

### myVRM adapts to the way each company works

- Offers complete customization to every user's brand
- Works on any platform with a web-based application with open architecture
- Supports all major video vendors' equipment
- Allows simultaneous multi-vendor support of endpoints and MCU's
- Integrates with Microsoft Outlook, Exchange, Lotus Notes, handheld devices, etc.
- Customizes and protects user roles

### myVRM delivers power reporting to increase productivity

- Allocates cost to the right departments
- Provides details of time and resource usage
- Tracks Vmiles, a virtual travel employee rewards program

### myVRM dramatically improves profitability

- Saves on costs traveling to meetings
- Allows company to earn carbon credits and make an impact within the "going green" initiative
- Reduces labor costs of scheduling and rescheduling meetings
- Allows more efficient use of resources
- Guarantees faster ROI than any other conferencing and scheduling solutions



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## A Unique Solution

### scheduling with exchange

We have recently enhanced our software to integrate seamlessly with Exchange. For the first time, meetings for both video and non-video can be scheduled from one centralized calendar utilizing the myVRM engine with the Exchange interface. Our architecture allows myVRM to be extremely flexible, scalable and easily customized to meet the needs of businesses, learning organizations and government agencies.

### get rewarded

Motivate your entire workforce to become Virtual Travelers with Vmiles, an exclusive feature of myVRM software. Vmiles is a unique international virtual travel rewards program that tracks the amount of time, money and productivity companies save by utilizing collaborative conferencing. The program enables them to turn a portion of that savings into redeemable Vmiles for their staff!

The Vmiles rewards program is just what businesses need to utilize their organization's conferencing investment and reduce travel expenses all at the same time. When employees earn bonus points for their "green" actions, everyone wins.

### partnership opportunities

The videoconferencing market is rapidly expanding at a pace to reach a staggering \$11.9 Billion by 2010. At the same time, businesses are seeking solutions to reduce their labor costs of scheduling and managing meetings and to better utilize resources. In fact, the market for scheduling software alone is currently estimated at \$2 Billion. myVRM offers partnership opportunities that include benefits such as superior monthly recurring revenue, margin opportunities, unmatched ROI and ease of use.

### 24/7 support

The myVRM support team is available to help make your experience convenient and simple. The system was designed with the end user in mind, and has gone through multiple levels of testing for usability, reliability and comprehension. myVRM delivers comprehensive support options for every user.

### contact us

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