

PRESS RELEASE

myVRM V.1.7 further simplifies even the most complex conferencing environments

Westbury, NY -- The Versatile Resource Manager (myVRM) team announced that with the latest version of its award-winning videoconferencing resource management software, myVRM, an organization is now able to manage all brands of videoconferencing equipment on the market today, including Codian, the markets newest Multipoint Control Unit (MCU). This enhanced ability to control any manufactured conferencing product extends the life of legacy systems and dramatically increases enterprise productivity—regardless of the specific conferencing environment being deployed. This helps organizations of all sizes to reduce the cost of optimized communications.

Additional new features being added to myVRM are its ability to be customized for look, feel and functionality. For example, in addition to being fully compatible with Microsoft Outlook and Lotus Notes, myVRM will now be able to be matched and blended to any company intranet or reporting template, giving organizations complete end-to-end control of their videoconferencing from a single user-friendly computer screen. myVRM V.1.7 will also offer further simplification so that videoconference planning and management can be accomplished by anyone in the organization who is setting up a meeting.

According to Larry Roher, myVRM's President and CEO, enhancements have been made "after really studying the market and listening to our customers express concerns that they were still not getting what they had hoped for with their conferencing systems. Client feedback taught us that several challenges still exist in the videoconferencing market that are preventing end users from getting maximum value from their investments. The improvements being made to myVRM, along with every design implementation we have made, have been done with the sole intention of making the conferencing experience as simple as possible for the end user."

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